

Aki Brand Guideline

PRIMARY LOGO



LOGOMARK



MASCOT



COLOR PALETTE

FFF9EF

FFF7E0

FFD89E

FFD381

FFB95E

FAD129

FFBC02

F8811A

F76E21

F8660C

F66B46

EF4C41

DD2B05

C02608

55504E

7ED2C7

45B3CE

00AAC1

348ABF

0075BD

PRIMARY FONT

Nunito

SECONDARY FONT

Inter

IMAGERY

